

Making History Together



NAMED GIVING & SPONSORSHIP OPPORTUNITIES

The American LGBTQ+ Museum is delighted to provide the following naming opportunities to donors who wish to direct their gifts of \$10,000 or more. Donors will be recognized in our publications, on our website and digital communications, and in signage onsite. Donors may also choose to remain anonymous. Sponsorship opportunities can bear your name or the name of a loved one paired with an historical figure. Following are named giving and sponsorship opportunities that can be paid in full or pledged to pay over several years.

MUSEUM SPACE AT NEW-YORK HISTORICAL SOCIETY (20-year naming rights)

\$3 million

- Primary gallery, 3,200 sq.ft, situated on the fourth floor of the new wing that encompasses six (6) smaller galleries, each with its own naming opportunity.

\$1 million

- Any of eight (8) anticipated galleries, each 500-750 sq.ft, on the fourth floor of the new wing; 6 galleries within the primary space and 2 other galleries (see floor plan).
- Foyer connecting corridor, elevator, and primary gallery (location of donor recognition signage).
- Corridor serving as primary entrance to our space from the N-YHS and connecting all our galleries (activated by video screens and 2-D artworks and signage).

DIGITAL MUSEUM (5-year naming rights)

\$2 million

- underwrite the Digital Museum and be listed as the presenter on the front landing page and wherever it is referenced.

\$250,000 to \$750,000

- underwrite a digital experience/exhibition within the digital museum. Specific opportunities are forthcoming.

TRAVELING EXHIBITIONS (3-year naming rights)

\$1,000,000

- Recognition as the Lead Sponsor for a traveling exhibition of 1,500 - 3,000 sq.ft. at all venues (3-6 venues anticipated per exhibition)

\$500,000

- Recognition as a Major Sponsor for a traveling exhibition of 1,500 - 3,000 sq.ft. at all venues (3-6 venues anticipated per exhibition)

\$250,000

- Recognition as a Sponsor for a traveling exhibition of 1,500 - 3,000 sq.ft. at all venues (3-6 venues anticipated per exhibition)

\$50,000 to \$100,000

- Recognition as a Sponsor for a traveling exhibition of 1,500 - 3,000 sq.ft. at originating venue only; or for a small traveling exhibition of 500-1,000 sq.ft. at all venues (3-6 venues anticipated per exhibition)

EDUCATIONAL OR PUBLIC PROGRAMS (3-year naming rights)

\$1,000,000

- Recognition as the Lead Sponsor for all school and teacher programs, on-site and digital.
- Recognition as the Lead Sponsor for all public programs, on-site and digital.

\$500,000

- Recognition as a Major Sponsor for all school and teacher programs, on-site and digital.
- Recognition as a Major Sponsor for all public programs, on-site and digital.

\$250,000

- Recognition as a Sponsor for all school and teacher programs, on-site and digital.
- Recognition as a Sponsor for all public programs, on-site and digital.

\$10,000 to \$100,000 (depending on scale/cost of the program)

- Recognition as a Major Sponsor or Sponsor for a single school or teacher program, on-site and digital.
- Recognition as a Major Sponsor or Sponsor for a single public program, on-site and digital.

ENDOWED POSITIONS (20-year naming rights)

\$7 million endowment

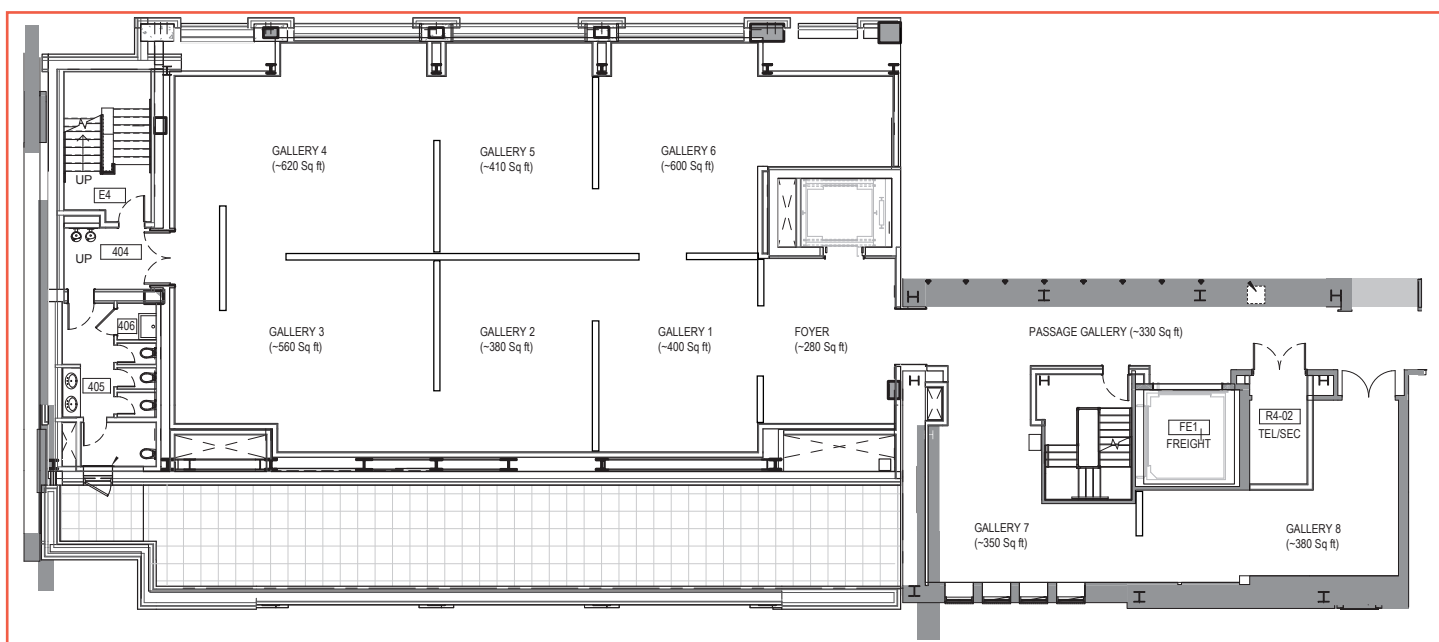
- Executive Director

\$5 million endowment

- Director of Public Programs and Partnerships
- Director of Exhibitions and Collections
- Director of the Vaid School for Activists
- Director of Finance and Administration
- Director of Development
- Director of History (Lead Curator)

\$5 million endowment

- History Fellowship (2 Fellows)
- Education Fellowship (2 Fellows)
- Activism Fellowship (2 Fellows)



For more information, please contact Ben Garcia, Executive Director,
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